

As empresas que fazem o digital

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LIDERAR = PREVER



REWIND





1,200m

1,000m

800m

600m

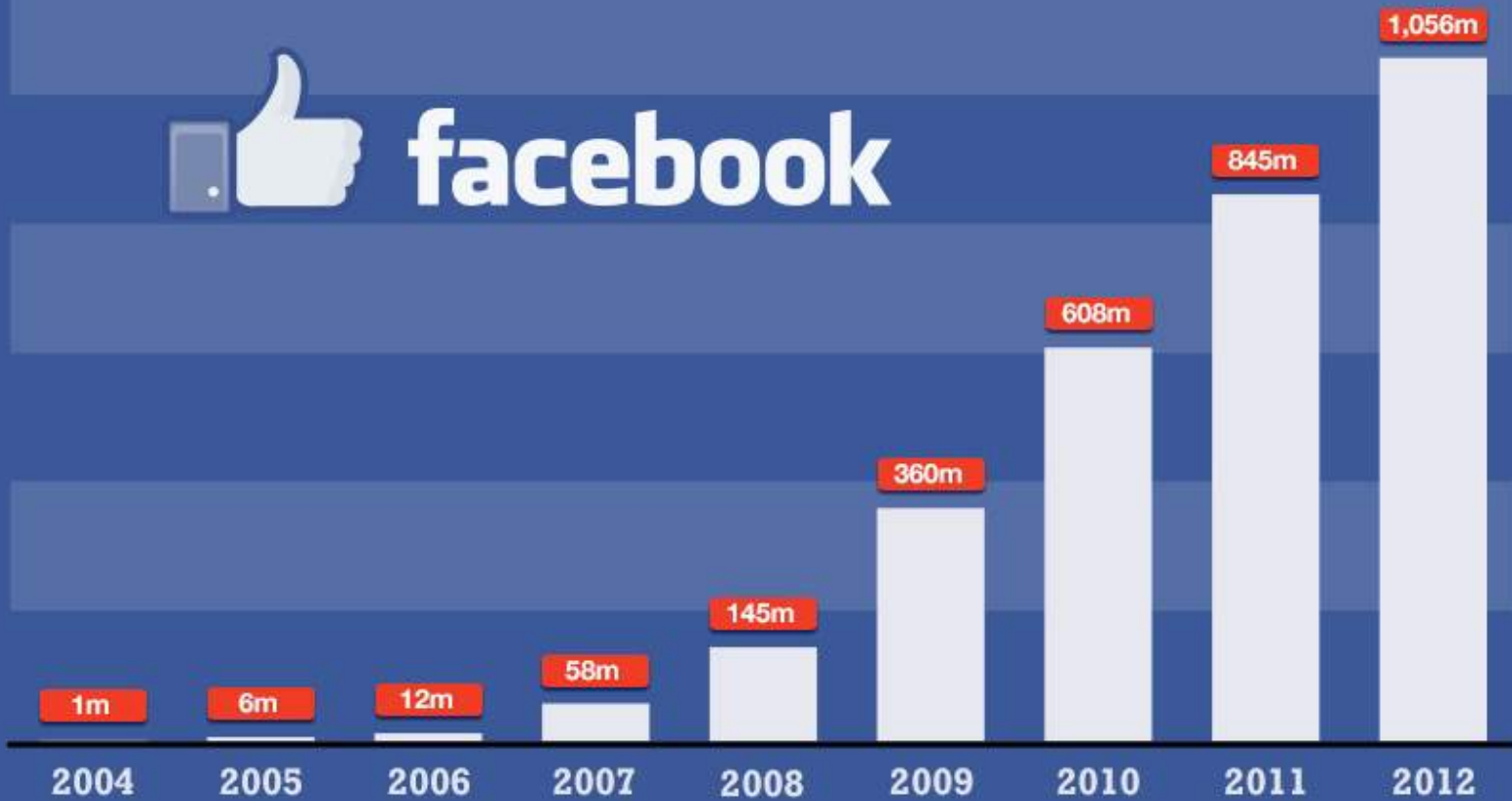
400m

200m

0m



facebook





Just as a car is more than a faster horse, an autonomous vehicle is more than a self-driving car



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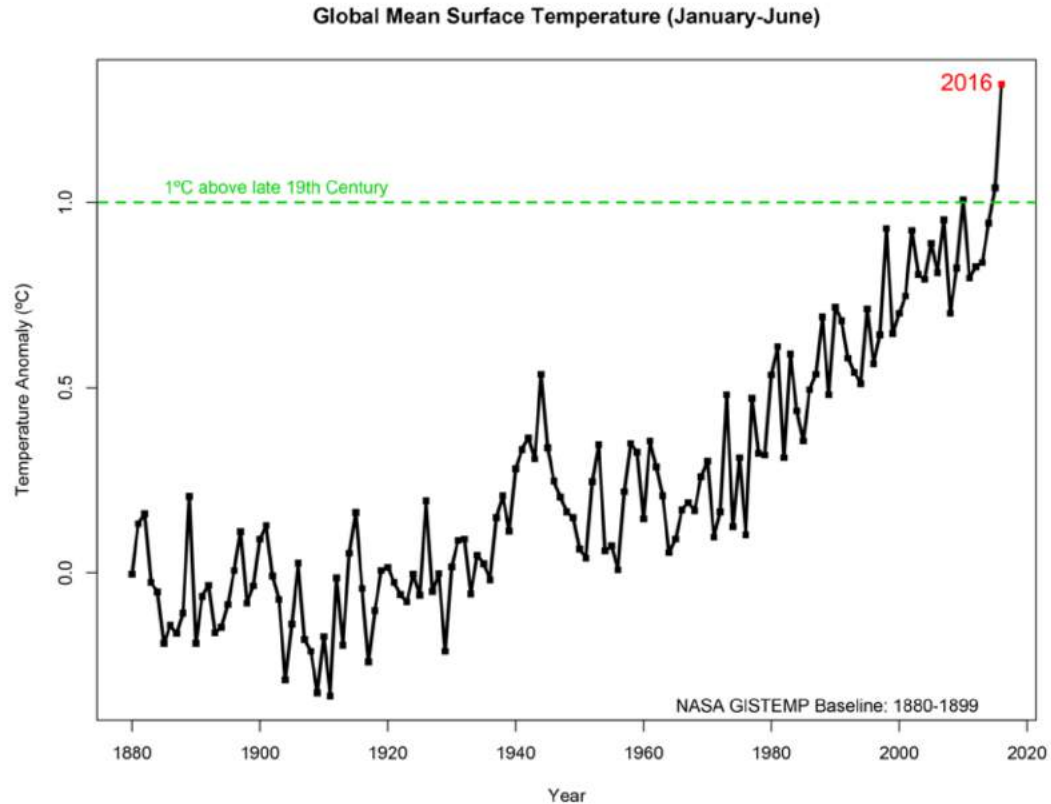


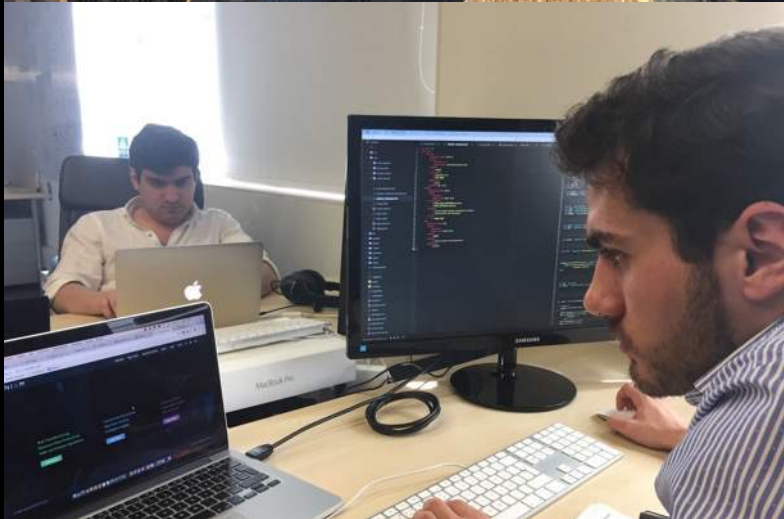
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Como preparar a sociedade portuguesa e o
nossos filhos para um mundo em aceleração
e difícil de prever?

Problema #1: Aquecimento global





Mobility is changing dramatically

A trillion dollar market re-invented with data and connectivity

Step 1: The Connected Car



- Today, only 6% of vehicles are connected to the cloud
- Connected vehicles have 30% lower warranty costs (OTA software updates)
- By 2021 there will be 94M new connected vehicles per year
- \$50B+ dollars in yearly data costs

Step 2: Mobility on Demand (MOD)



- Consumers prefer to be online than to be driving
- 8x growth until 2028
- Rider experience is the key – requires data and connectivity

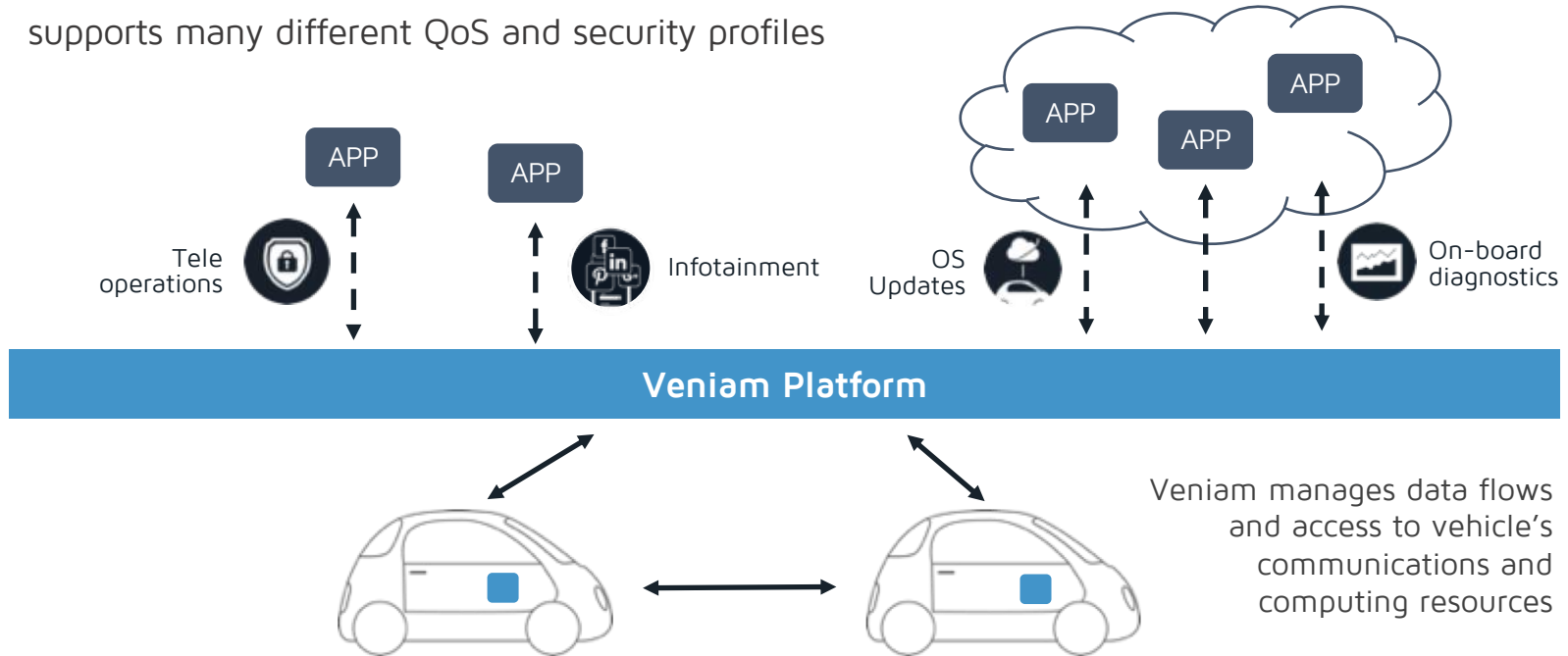
Step 3: Autonomous Vehicles (AVs)



- Future mobility will be an on-demand service (MOD) delivered by fleets of autonomous vehicles (AVs)
- Initial Level 4 deployments already in 2018, start of a new S curve
- AI requires massive data: 1TB of data per AV per day

Veniam offers intelligent networking software for auto OEMs

- combines different types of radios and the cloud
- decentralizes network operations, computation and AI
- supports many different QoS and security profiles





Humanismo Digital

